

[19] SM : Sacramnto-Stkton-Modesto : 7 Dates: Apr/9-15/2001 : 1.162% US

By Program	7:00P	7:15P	7:30P	7:45P	8:00P	8:15P	8:30P	8:45P	9:00P	9:15P	9:30P	9:45P	10:00P	10:15P	10:30P	10:45P
KQVR:KQVR:(13)																
Mon 4/9/01 7.0 11 62.8	KNG-QUEENS-CBS 4.2 7 56.6	YES, DEAR-CBS 4.5 7 59.9	EVRBDY-RAY-CBS 10.0 16 63.6		BECKER-CBS 10.2 15 66.7		FAMILY LAW-CBS 6.5 10 65.1		KQVR13NWS-L 5.0 9 55.9							
Tue 4/10/01 9.6 15 62.7	JAG-CBS 7.8 13 59.7		60 MIN II-CBS 9.3 14 65.1				JUDGNG AMY-CBS 11.7 18 63.3		KQVR13NWS-L 5.5 10 53.6							
Wed 4/11/01 5.8 10 60.6	BECKER SPC-CBS 4.2 8 54.9	SME-BST FD-CBS 3.2 6 58.3	CBS WED MOV (JESUS, PT2) 6.9 11 62.7				KQVR13NWS-L 6.1 11 54.7									
Thu 4/12/01 15.4 24 63.0	SURVIVOR2-CBS 15.4 26 60.0		CSI-CBS 16.2 25 65.0				CSI-10PM-CBS 14.5 23 63.9		KQVR13NWS-L 6.5 12 56.2							
Fri 4/13/01 6.3 11 57.4	DIAGNOSIS-CBS 4.0 7 54.4		FUGITIVE-CBS 6.1 11 58.0				NASH BRDGS-CBS 8.8 15 59.8		KQVR13NWS-L 5.4 10 53.8							
Sat 4/14/01 4.5 9 50.3	ENT TONIGHT 60 3.8 8 45.9		WHO-THIS JESUS 2.4 5 48.7				KATE BRSHR-CBS 4.1 8 51.4		DISTRICT-CBS 7.1 14 50.8							
Sun 4/15/01 9.7 16 60.6	60 MINUTES-CBS 9.2 17 54.8		TOUCH-ANGL-CBS 8.4 13 65.5				CBS SUN MOV <11:30P> 10.5 18 57.7									
7 Day 1/4hr Avg 8.4 14 59.7	6.2 12	6.9 13	7.1 13	7.4 13	7.9 13	8.4 14	8.4 14	8.8 14	8.8 14	9.2 15	9.3 15	9.2 15	7.9 14	6.9 12	6.1 12	5.4 11

KXTV:ABC:(10)																
Mon 4/9/01 8.4 14 62.1	JEOPARDY 8.6 15 56.6	WHEEL-FORTNE 8.9 15 59.9	ABC MON-MOV (FINL JEOPRDY) 8.8 14 65.1				GIDEON CRS-ABC 7.6 14 55.9									
Tue 4/10/01 10.2 17 60.7	JEOPARDY 7.2 12 58.6	WHEEL-FORTNE 7.1 12 60.8	MILLNR-TUE-ABC 12.4 19 65.1		DHARMA&GRG-ABC 7.8 12 63.3		WHAT-JOAN-ABC 8.3 13 63.4		NYPD BLUE-ABC 10.2 19 53.6							
Wed 4/11/01 6.9 11 60.0	JEOPARDY 8.7 16 54.9	WHEEL-FORTNE 7.1 12 58.3	MY WF&KD8P-ABC 7.6 13 60.3	MY WF&KD8P-ABC 8.6 14 62.0	DREW CAREY-ABC 7.2 11 64.1		JOB-ABC 5.4 8 64.3		ONCE&AGAIN-ABC 6.2 11 54.7							
Thu 4/12/01 7.8 13 61.7	JEOPARDY 6.8 12 58.2	WHEEL-FORTNE 5.8 9 61.9	WHOSE LINE-ABC 5.5 8 65.9	WHOSE LN830ABC 6.6 10 64.1	MILLNR-THU-ABC 10.0 16 63.9		PRMTM THUR-ABC 7.3 13 56.2									
Fri 4/13/01 7.0 12 57.2	JEOPARDY 5.5 10 52.3	WHEEL-FORTNE 5.4 10 56.4	MAKG BND8P-ABC 3.1 5 57.4	MAKG BND830ABC 3.5 6 58.5	MILLNR-FR-ABC 8.7 15 59.8		20/20-FRI-ABC 9.1 17 53.8									
Sat 4/14/01 2.9 6 50.3	JEOPARDY-WKND 4.0 9 44.9	WHEEL-FORTNE W 3.4 7 46.9	ABC SAT-MOV (ROMEO&JULIET) 2.9 6 50.3													
Sun 4/15/01 6.6 11 60.6	MIRAQL MKR-ABC 3.4 6 60.1				MILNR-SU-4/15 10.4 15 67.6		PRACTICE-4/15 9.3 17 54.7									
7 Day 1/4hr Avg 7.1 12 59.0	5.9 11	6.4 12	5.7 10	6.1 10	6.2 10	6.3 10	6.6 11	6.7 11	7.3 12	8.1 13	7.9 13	8.4 14	8.1 14	7.5 14	7.3 14	7.1 14

KCRA:ABC:(3)																
Mon 4/9/01 8.5 14 62.1	EXTRA 7.7 14 56.6	REAL TV 7.0 12 59.9	DATELNE NBC-MO 9.9 15 65.1		LAW&ORD-S-NBC 8.5 13 65.1		3RD WATCH-NBC 7.1 13 55.9									
Tue 4/10/01 6.7 11 60.7	EXTRA 5.9 10 58.6	REAL TV 4.4 7 60.8	FIGHT FTZG-NBC 7.9 12 63.8	DAG-NBC 5.4 8 66.3	FRASIER-NBC 7.6 12 63.3	3 SISTERS-NBC 4.7 7 63.4	DATELNE NBC-TU 7.2 13 53.6									
Wed 4/11/01 9.5 16 60.0	EXTRA 7.5 14 54.9	REAL TV 6.5 11 58.3	ED-NBC 7.1 12 61.1		WEST WING-NBC 10.6 16 64.2		LAW&ORDER-NBC 10.8 20 54.7									
Thu 4/12/01 9.4 15 61.7	EXTRA 5.1 9 58.2	REAL TV 3.6 6 61.9	FRIENDS-NBC 10.7 16 65.9	WILL&GRC-S-NBC 10.0 16 64.1	E.R.-NBC 8.9 15 60.1											
Fri 4/13/01 8.9 16 57.2	EXTRA 5.7 11 52.3	REAL TV 4.6 8 56.4	PROVIDENCE-NBC 7.5 13 58.0		DATELNE FR-NBC 8.0 13 59.8		LAW&O:SVU-NBC 11.3 21 53.8									
Sat 4/14/01 4.8 10 50.3	NBC XFL FTBL (DEMON&RAGE) 3.2 8 42.9		KCRA 3 REPORTS 3.9 8 47.6	NBC-NWS SAT 4.1 8 49.7	FLUKE-NBC (FLUKE) 5.2 10 51.1											
Sun 4/15/01 6.0 10 60.6	EXTRA WK 4.7 9 54.8		DTLN SU8-S-NBC 7.1 11 65.5		NBC SUN-MOV-S (MARY-JESUS) 6.0 10 61.1											
7 Day 1/4hr Avg 7.6 13 59.0	6.0 11	5.5 10	5.1 9	5.1 9	7.7 13	7.6 13	7.5 12	7.3 12	7.7 12	7.7 12	7.1 11	7.2 12	8.4 14	7.9 14	8.3 16	8.5 17

[19] SM : Sacramnto-Stkton-Modesto : 7 Dates: Apr/9-15/2001 : 1.162% US

By Program	7:00P	7:15P	7:30P	7:45P	8:00P	8:15P	8:30P	8:45P	9:00P	9:15P	9:30P	9:45P	10:00P	10:15P	10:30P	10:45P
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KTXL:FOX:(40)

Mon 4/9/01 6.6 10 65.1	DREW CAREY 4.2 7 56.6	SEINFELD 6.6 11 59.9	BOSTN PUB-FOX 6.5 10 65.1		ALLYMCBEAL-FOX 6.8 10 65.1		FOX 40 NEWS 4.5 8 55.9									
Tue 4/10/01 10.1 16 64.2	DREW CAREY 4.5 8 58.6	SEINFELD 7.4 12 60.8	THAT '70S-FOX 8.6 13 63.8	TITUS-FOX 8.8 13 66.3	BOOT CP SP-FOX 11.5 18 63.3		FOX 40 NEWS 5.4 10 53.6									
Wed 4/11/01 5.9 9 62.7	DREW CAREY 4.4 8 54.9	SEINFELD 5.9 10 58.3	BLCKBST AW-FOX 5.9 9 62.7				FOX 40 NEWS 3.9 7 54.7									
Thu 4/12/01 3.1 5 64.5	DREW CAREY 1.9 3 58.2	SEINFELD 3.5 6 61.9	FOX THU NT MOV (HIGH SCL GHG) 3.1 5 64.5				FOX 40 NEWS 4.3 8 56.2									
Fri 4/13/01 6.3 11 58.9	DREW CAREY 4.2 8 52.3	SEINFELD 7.0 12 56.4	POLICE VID-FOX 6.6 11 58.0		LONE GUNMN-FOX 6.0 10 59.8		FOX 40 NEWS 2.7 5 53.8									
Sat 4/14/01 7.7 15 50.0	DREW CAREY WK 3.5 8 44.9	SEINFELD WK 4.3 9 46.9	COPS SAT FOX 6.6 14 47.6	COPS SAT FOX 2 7.7 15 49.7	AMW-BACK-FOX 8.2 16 51.4		FOX 40 NEWS 3.9 8 50.8									
Sun 4/15/01 7.2 12 62.6	FUTURAMA-FOX 4.1 8 50.2	KING-HILL-FOX 4.8 8 59.4	SIMPSONS-FOX 9.0 14 64.4	MALCLM-MDL-FOX 9.0 13 66.6	SIMPSON SPL-FOX 8.4 12 68.5	MALCOLM-SP-FOX 7.9 12 66.6	FOX 40 NEWS 5.6 10 54.7									
7 Day 1/4hr Avg 6.7 11 61.2	3.8 7	3.9 7	5.6 10	5.7 10	6.5 11	6.6 11	6.7 11	6.8 11	7.0 11	7.3 12	7.3 12	7.2 12	5.1 9	4.6 8	4.1 8	3.6 7

KMAX:UPN:(31)

Mon 4/9/01 3.2 5 65.1	JUDGE JUDY 4.0 7 56.6	JUDGE JUDY B 5.8 10 59.9	MOESHA-UPN 3.6 6 63.6	HUGHLEYS-UPN 2.8 4 66.7	PARKERS-UPN 3.5 6 63.8	GIRLFRNDS-UPN 2.8 4 66.5	STAR TREK VYGR 3.4 6 55.9									
Tue 4/10/01 3.2 5 64.2	JUDGE JUDY 3.8 7 58.6	JUDGE JUDY B 4.2 7 60.8	UPN'S MOV TUES (INTRVW-VAMPR) 3.2 5 64.2				STAR TREK VYGR 2.6 5 53.6									
Wed 4/11/01 7.9 13 62.7	JUDGE JUDY 2.8 5 54.9	JUDGE JUDY B 5.0 9 58.3	SPCL UNIT2-UPN 7.0 11 61.1		STAR-VOYGR-UPN 8.7 14 64.2		STAR TREK VYGR 4.5 8 54.7									
Thu 4/12/01 9.6 15 64.5	KINGS BKBL (SPURS) 11.5 20 56.6		WWF SMCKDN-UPN 6.7 11 62.7				STAR TREK VYGR <11:30P> 3.3 7 47.8									
Fri 4/13/01 2.6 4 58.9	JUDGE JUDY 3.5 7 52.3	JUDGE JUDY B 3.8 7 56.4	PARKERS4/13-8P 2.2 4 57.4	HUGHL4/13-830 2.1 4 58.5	GARY&MKE9P-UPN 2.6 4 60.7	GARY&M4/13-930 3.5 6 59.0	STAR TREK VYGR 3.0 6 53.8									
Sat 4/14/01 NA	GIANTS 2.8 7	FILL 2.1 5	SAT PRIME MOV (I'LL-ANYTHNG) 1.5 3 49.4				MAXIMUM EXPSRE 3.2 6 50.8									
Sun 4/15/01 NA	KINGS BKBL (SUNS) 11.6 19 61.1				FILL 6.4 9	SUN PRIME MOV <11:30P> 1.5 3 55.1										
7 Day 1/4hr Avg 5.3 8 63.1	4.9 9	5.4 10	6.1 11	7.2 12	6.6 11	6.5 11	5.7 9	5.2 8	5.9 9	4.4 7	3.9 6	3.9 6	3.7 6	3.5 6	3.3 6	3.0 6

KQCA:WB:(58)

Mon 4/9/01 5.0 8 65.1	FRIENDS B 4.4 8 56.6	FRIENDS 5.4 9 59.9	7TH HEAVEN-WB 5.0 8 65.1		GILMORE-MON-WB 5.0 8 65.1		KQCA58 PRM NWS 4.6 8 59.2	ARREST & TRIAL 2.2 4 52.6								
Tue 4/10/01 2.8 4 64.2	FRIENDS B 6.4 11 58.6	FRIENDS 5.3 9 60.8	BUFFY-SLAYR-WB 3.2 5 65.1		ANGEL-WB 2.4 4 63.3		KQCA58 PRM NWS 3.3 6 56.4	ARREST & TRIAL 1.9 4 50.8								
Wed 4/11/01 3.1 5 62.7	FRIENDS B 4.1 8 54.9	FRIENDS 4.3 7 58.3	DAWSN CREEK-WB 3.4 6 61.1		JACK&JILL-WB 2.9 4 64.2		KQCA58 PRM NWS 2.7 5 58.2	ARREST & TRIAL 1.0 2 51.2								
Thu 4/12/01 4.0 6 64.5	FRIENDS B 3.9 7 58.2	FRIENDS 4.6 7 61.9	GILMORE GRL-WB 3.1 5 65.0		CHARMED-WB 5.0 8 63.9		KQCA58 PRM NWS 5.2 9 58.9	ARREST & TRIAL 3.6 7 53.4								
Fri 4/13/01 3.8 6 58.9	FRIENDS B 2.4 5 52.3	FRIENDS 3.3 6 56.4	SABRINA-WB 4.2 7 57.4	SABRINA-2-WB 4.4 8 58.5	POPULAR-WB 3.3 5 59.8		KQCA58 PRM NWS 2.8 5 55.1	ARREST & TRIAL 1.8 4 52.5								
Sat 4/14/01 NA	XENA-PRINCESS 3.6 8 45.9		Q58 MOVIE HSE (ISLND-MOREAU) 2.2 4 50.0					KQCA58 PRM NWS 2.0 4 51.6	OUTER LIMITS <11:30P> 2.1 4 46.7							
Sun 4/15/01 2.7 4 62.6	JAMIE FOXX-WB 1.8 3 50.2	PJS-WB 1.9 3 59.4	S. HARVEY-WB 3.4 5 64.4	OBLONGS-WB 3.1 5 66.6	NIKKI-WB 2.9 4 68.5	FOR YR LOVE-WB 3.4 5 66.6	KQCA58 PRM NWS 2.0 3 58.1	PROFILER <11:30P> 2.4 5 47.8								
7 Day 1/4hr Avg 3.5 6 63.0	3.7 7	3.8 7	3.8 7	4.4 7	3.4 6	3.5 6	3.6 6	3.6 6	3.1 5	3.2 5	3.7 6	3.4 5	3.5 6	3.0 5	2.0 4	2.2 4

[19] SM : Sacramnto-Stkton-Modesto : 7 Dates: Apr/9-15/2001 : 1.162% US

By 1/2 Hour	7:00P	7:15P	7:30P	7:45P	8:00P	8:15P	8:30P	8:45P	9:00P	9:15P	9:30P	9:45P	10:00P	10:15P	10:30P	10:45P
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Mon 4/9/01

KOVR-CBS:(13) 7.0 11 62.8	KNG-QUEENS-CBS 4.2 7 56.6	YES, DEAR-CBS 4.5 7 59.9	EVRBDY-RAY-CBS 10.0 16 63.6	BECKER-CBS 10.2 15 66.7	FAMILY LAW-CBS 7.0 11 63.8	6.1 9 66.5	KOVR13NWS-L 6.5 11 59.2	3.6 7 52.6
KXTV-ABC:(10) 8.4 14 62.1	JEOPARDY 8.6 15 56.6	WHEEL-FORTNE 8.9 15 59.9	ABC MON-MOV (FINL 8.4 13 63.6	JEOPRDY) 9.5 14 66.7	8.5 13 63.8	8.8 13 66.5	GIDEON CRS-ABC 7.6 13 59.2	7.6 14 52.6
KCRA-NBC:(3) 8.5 14 62.1	EXTRA 7.7 14 56.6	REAL TV 7.0 12 59.9	DATELNE NBC-MO 10.6 17 63.6	9.3 14 66.7	LAW&ORD-S-NBC 8.3 13 63.8	8.7 13 66.5	3RD WATCH-NBC 7.2 12 59.2	7.0 13 52.6
KTXL:FOX:(40) 6.6 10 65.1	DREW CAREY 4.2 7 56.6	SEINFELD 6.6 11 59.9	BOSTN PUB-FOX 5.2 8 63.6	7.7 12 66.7	ALLYMCBEAL-FOX 6.8 11 63.8	6.8 10 66.5	FOX 40 NEWS 5.8 10 59.2	3.3 6 52.6
KMAX-UPN:(31) 3.2 5 65.1	JUDGE JUDY 4.0 7 56.6	JUDGE JUDY B 5.8 10 59.9	MOESHA-UPN 3.6 6 63.6	HUGHLEYS-UPN 2.8 4 66.7	PARKERS-UPN 3.5 6 63.8	GIRLFNRDS-UPN 2.8 4 66.5	STAR TREK VYGR 3.6 6 59.2	3.2 6 52.6
KQCA-WB:(58) 5.0 8 65.1	FRIENDS B 4.4 8 56.6	FRIENDS 5.4 9 59.9	7TH HEAVEN-WB 4.9 8 63.6	5.1 8 66.7	GILMORE-MON-WB 4.1 6 63.8	5.9 9 66.5	KQCA58 PRM NWS 4.6 8 59.2	ARREST & TRIAL 2.2 4 52.6

Tue 4/10/01

KOVR-CBS:(13) 9.6 15 62.7	JAG-CBS 7.0 12 58.6	8.6 14 60.8	60 MIN II-CBS 9.7 15 63.8	8.9 13 66.3	JUDGNG AMY-CBS 11.5 18 63.3	11.8 19 63.4	KOVR13NWS-L 6.7 12 56.4	4.3 8 50.8
KXTV-ABC:(10) 10.2 17 60.7	JEOPARDY 7.2 12 58.6	WHEEL-FORTNE 7.1 12 60.8	MILLNR-TUE-ABC 12.1 19 63.8	12.7 19 66.3	DHARMA&GRG-ABC 7.8 12 63.3	WHAT-JOAN-ABC 8.3 13 63.4	NYPD BLUE-ABC 10.4 18 56.4	10.0 20 50.8
KCRA-NBC:(3) 6.7 11 60.7	EXTRA 5.9 10 58.6	REAL TV 4.4 7 60.8	FIGHT FTZG-NBC 7.9 12 63.8	DAG-NBC 5.4 8 66.3	FRASIER-NBC 7.6 12 63.3	3 SISTERS-NBC 4.7 7 63.4	DATELNE NBC-TU 5.8 10 56.4	8.7 17 50.8
KTXL:FOX:(40) 10.1 16 64.2	DREW CAREY 4.5 8 58.6	SEINFELD 7.4 12 60.8	THAT 70S-FOX 8.6 13 63.8	TITUS-FOX 8.8 13 66.3	BOOT CP SP-FOX 11.0 17 63.3	11.9 19 63.4	FOX 40 NEWS 6.1 11 56.4	4.7 9 50.8
KMAX-UPN:(31) 3.2 5 64.2	JUDGE JUDY 3.8 7 58.6	JUDGE JUDY B 4.2 7 60.8	UPN'S MOV TUES (INTRVW-VAMPR) 3.2 5 63.8	2.9 4 66.3	3.6 6 63.3	3.4 5 63.4	STAR TREK VYGR 3.0 5 56.4	2.3 4 50.8
KQCA-WB:(58) 2.8 4 64.2	FRIENDS B 6.4 11 58.6	FRIENDS 5.3 9 60.8	BUFFY-SLAYR-WB 2.9 5 63.8	3.4 5 66.3	ANGEL-WB 2.4 4 63.3	2.3 4 63.4	KQCA58 PRM NWS 3.3 6 56.4	ARREST & TRIAL 1.9 4 50.8

Wed 4/11/01

KOVR-CBS:(13) 5.8 10 60.6	BECKER SPC-CBS 4.2 8 54.9	SME-BST FD-CBS 3.2 6 58.3	CBS WED MOV (JESUS, PT2) 6.1 10 60.3	6.2 10 62.0	7.2 11 64.1	8.1 13 64.3	KOVR13NWS-L 6.8 12 58.2	5.5 11 51.2
KXTV-ABC:(10) 6.9 11 60.0	JEOPARDY 8.7 16 54.9	WHEEL-FORTNE 7.1 12 58.3	MY WF&KD8P-ABC 7.6 13 60.3	MY WF&K830-ABC 8.6 14 62.0	DREW CAREY-ABC 7.2 11 64.1	JOB-ABC 5.4 8 64.3	ONCE&AGAIN-ABC 6.0 10 58.2	6.4 13 51.2
KCRA-NBC:(3) 9.5 16 60.0	EXTRA 7.5 14 54.9	REAL TV 6.5 11 58.3	ED-NBC 7.1 12 60.3	7.0 11 62.0	WEST WING-NBC 10.4 16 64.1	10.7 17 64.3	LAW&ORDER-NBC 11.5 20 58.2	10.1 20 51.2
KTXL:FOX:(40) 5.9 9 62.7	DREW CAREY 4.4 8 54.9	SEINFELD 5.9 10 58.3	BLCKBST AW-FOX 6.5 11 60.3	5.3 9 62.0	5.6 9 64.1	6.2 10 64.3	FOX 40 NEWS 4.7 8 58.2	3.1 6 51.2
KMAX-UPN:(31) 7.9 13 62.7	JUDGE JUDY 2.8 5 54.9	JUDGE JUDY B 5.0 9 58.3	SPCL UNIT-UPN 6.7 11 60.3	7.2 12 62.0	STAR-VOYGR-UPN 8.5 13 64.1	9.0 14 64.3	STAR TREK VYGR 4.6 8 58.2	4.5 9 51.2
KQCA-WB:(58) 3.1 5 62.7	FRIENDS B 4.1 8 54.9	FRIENDS 4.3 7 58.3	DAWSN CREEK-WB 3.5 6 60.3	3.2 5 62.0	JACK&JILL-WB 2.8 4 64.1	2.9 5 64.3	KQCA58 PRM NWS 2.7 5 58.2	ARREST & TRIAL 1.0 2 51.2

Thu 4/12/01

KOVR-CBS:(13) 15.4 24 63.0	SURVIVOR2-CBS 14.2 24 58.2	16.5 27 61.9	CSI-CBS 15.1 23 65.9	17.3 27 64.1	CSI-10PM-CBS 15.2 24 64.2	13.9 22 63.7	KOVR13NWS-L 7.9 13 58.9	5.1 10 53.4
KXTV-ABC:(10) 7.8 13 61.7	JEOPARDY 6.8 12 58.2	WHEEL-FORTNE 5.8 9 61.9	WHOSE LINE-ABC 5.5 8 65.9	WHOSE LN830ABC 6.6 10 64.1	MILLNR-THU-ABC 9.3 14 64.2	10.7 17 63.7	PRMTM THUR-ABC 7.8 13 58.9	6.7 13 53.4
KCRA-NBC:(3) 9.4 15 61.7	EXTRA 5.1 9 58.2	REAL TV 3.6 6 61.9	FRIENDS-NBC 10.7 16 65.9	WILL&GRG-S-NBC 10.0 16 64.1	E.R.-NBC 9.5 15 64.2	7.4 12 63.7	9.0 15 58.9	9.6 18 53.4
KTXL:FOX:(40) 3.1 5 64.5	DREW CAREY 1.9 3 58.2	SEINFELD 3.5 6 61.9	FOX THU NT MOV (HIGH SCL HG) 2.5 4 65.9	2.4 4 64.1	3.3 5 64.2	4.3 7 63.7	FOX 40 NEWS 4.0 7 58.9	4.7 9 53.4
KMAX-UPN:(31) 9.6 15 64.5	KINGS BKBL (SPURS) 10.9 19 58.2	14.1 23 61.9	18.0 27 65.9	WWF SMCKDN-UPN 8.3 13 64.1	5.9 9 64.2	6.2 10 63.7	6.3 11 58.9	STAR TREK VYGR <11:30P> 3.8 7 53.4
KQCA-WB:(58) 4.0 6 64.5	FRIENDS B 3.9 7 58.2	FRIENDS 4.6 7 61.9	GILMORE GRL-WB 2.8 4 65.9	3.4 5 64.1	CHARMED-WB 4.8 7 64.2	5.2 8 63.7	KQCA58 PRM NWS 5.2 9 58.9	ARREST & TRIAL 3.6 7 53.4

Fri 4/13/01

KOVR-CBS:(13) 6.3 11 57.4	DIAGNOSIS-CBS 4.1 8 52.3	3.9 7 56.4	FUGITIVE-CBS 6.0 10 57.4	6.2 11 58.5	NASH BRDGS-CBS 9.0 15 60.7	8.7 15 59.0	KOVR13NWS-L 5.9 11 55.1	4.8 9 52.5
KXTV-ABC:(10) 7.0 12 57.2	JEOPARDY 5.5 10 52.3	WHEEL-FORTNE 5.4 10 56.4	MAKG BND8P-ABC 3.1 5 57.4	MAKG BND830ABC 3.5 6 58.5	MILLNRE-FR-ABC 8.0 13 60.7	9.5 16 59.0	20/20-FRI-ABC 11.0 20 55.1	7.2 14 52.5
KCRA-NBC:(3) 8.9 16 57.2	EXTRA 5.7 11 52.3	REAL TV 4.6 8 56.4	PROVIDENCE-NBC 6.4 11 57.4	8.5 15 58.5	DATELNE FR-NBC 8.4 14 60.7	7.6 13 59.0	LAW&O:SVU-NBC 11.1 20 55.1	11.5 22 52.5
KTXL:FOX:(40) 6.3 11 58.9	DREW CAREY 4.2 8 52.3	SEINFELD 7.0 12 56.4	POLICE VID-FOX 7.1 12 57.4	6.1 10 58.5	LONE GUNMN-FOX 6.6 11 60.7	5.5 9 59.0	FOX 40 NEWS 3.2 6 55.1	2.2 4 52.5
KMAX-UPN:(31) 2.6 4 58.9	JUDGE JUDY 3.5 7 52.3	JUDGE JUDY B 3.8 7 56.4	PARKERS4/13-8P 2.2 4 57.4	HUGHL4/13-830 2.1 4 58.5	GARY&MKE9P-UPN 2.6 4 60.7	GARY&M4/13-930 3.5 6 59.0	STAR TREK VYGR 2.6 5 55.1	3.4 6 52.5
KQCA-WB:(58) 3.8 6 58.9	FRIENDS B 2.4 5 52.3	FRIENDS 3.3 6 56.4	SABRINA-WB 4.2 7 57.4	SABRINA-2-WB 4.4 8 58.5	POPULAR-WB 3.1 5 60.7	3.4 6 59.0	KQCA58 PRM NWS 2.8 5 55.1	ARREST & TRIAL 1.8 4 52.5

[19] SM : Sacramnto-Stkton-Modesto : 7 Dates: Apr/9-15/2001 : 1.162% US

By 1/2 Hour	7:00P	7:15P	7:30P	7:45P	8:00P	8:15P	8:30P	8:45P	9:00P	9:15P	9:30P	9:45P	10:00P	10:15P	10:30P	10:45P
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Sat 4/14/01

KOVR: CBS:(13) 4.5 9 50.3	ENT TONIGHT 60 3.8 9 44.9		3.9 8 46.9		WHO-THIS JESUS 2.4 5 47.6		2.3 5 49.7		KATE BRSHR-CBS 3.6 7 50.2		4.7 9 52.5		DISTRICT-CBS 7.0 14 51.6		7.2 14 49.9			
KXTV: ABC:(10) 2.9 6 50.3	JEOPARDY-WKND 4.0 9 44.9		WHEEL-FORTNE W 3.4 7 46.9		ABC SAT-MOV (ROMEO&JULIET) 3.7 8 47.6				2.0 4 49.7		3.2 6 50.2		3.0 6 52.5		2.4 5 51.6		3.3 7 49.9	
KCRA: NBC:(3) 4.8 10 50.3	NBC XFL FTBL (DEMON&RAGE) 4.0 9 44.9				4.4 9 46.9		KCRA 3 REPORTS 3.9 8 47.6		NBC-NWS SAT 4.1 8 49.7		FLUKE-NBC (FLUKE) 5.0 10 50.2		4.6 9 52.5		5.8 11 51.6		5.6 11 49.9	
KTXL: FOX:(40) 7.7 15 50.0	DREW CAREY WK 3.5 8 44.9		SEINFELD WK 4.3 9 46.9		COPS SAT FOX 6.6 14 47.6		COPS SAT FOX 2 7.7 15 49.7		AMW-BACK-FOX 8.4 17 50.2		8.1 15 52.5		FOX 40 NEWS 3.8 7 51.6		4.0 8 49.9			
KMAX: UPN:(31) NA	GIANTS 2.1 5 44.9		FILL 1.5 3 46.9		SAT PRIME MOV (ILL-ANYTHING) 1.7 4 47.6		1.6 3 49.7		1.3 3 50.2		1.4 3 52.5		MAXIMUM EXPSRE 2.8 5 51.6		3.6 7 49.9			
KQCA: WB:(58) NA	XENA-PRINCESS 3.4 8 44.9		3.9 8 46.9		Q58 MOVIE HSE (ISLND-MOREAU) 2.4 5 47.6				2.5 5 49.7		2.1 4 50.2		1.8 3 52.5		KQCA58 PRM NWS 2.0 4 51.6		OUTER LIMITS <11:30P> 1.6 3 49.9	

Sun 4/15/01

KOVR: CBS:(13) 9.7 16 60.6	60 MINUTES-CBS 8.2 16 50.2		10.2 17 59.4		TOUCH-ANGL-CBS 7.9 12 64.4		8.9 13 66.6		CBS SUN MOV <11:30P> 9.5 14 68.5		11.7 17 66.6		10.9 19 58.1		10.1 20 51.3			
KXTV: ABC:(10) 6.6 11 60.6	MIRAQL MKR-ABC 2.5 5 50.2		3.6 6 59.4		3.5 5 64.4		3.8 6 66.6		MILNR-SU-4/15 9.7 14 68.5		11.1 17 66.6		PRACTICE-4/15 9.5 16 58.1		9.1 18 51.3			
KCRA: NBC:(3) 6.0 10 60.6	EXTRA WK 4.1 8 50.2		5.3 9 59.4		DTLN SU8-S-NBC 6.8 11 64.4		7.3 11 66.6		NBC SUN-MOV-S (MARY-JESUS) 4.9 7 68.5				6.5 10 66.6		6.6 11 58.1		6.2 12 51.3	
KTXL: FOX:(40) 7.2 12 62.6	FUTURAMA-FOX 4.1 8 50.2		KING-HILL-FOX 4.8 8 59.4		SIMPSONS-FOX 9.0 14 64.4		MALCLM-MDL-FOX 9.0 13 66.6		SIMPSON SPL-FOX 8.4 12 68.5		MALCOLM-SP-FOX 7.9 12 66.6		FOX 40 NEWS 6.5 11 58.1		4.8 9 51.3			
KMAX: UPN:(31) NA	KINGS BKBL (SUNS) 8.9 18 50.2		12.2 21 59.4		10.7 17 64.4		13.1 20 66.6		10.6 15 68.5		FILL 68.5		SUN PRIME MOV <11:30P> 1.1 2 66.6		2.0 3 58.1		1.2 2 51.3	
KQCA: WB:(58) 2.7 4 62.6	JAMIE FOXX-WB 1.8 3 50.2		PJS-WB 1.9 3 59.4		S. HARVEY-WB 3.4 5 64.4		OBLONGS-WB 3.1 5 66.6		NIKKI-WB 2.9 4 68.5		FOR YR LOVE-WB 3.4 5 66.6		KQCA58 PRM NWS 2.0 3 58.1		PROFILER <11:30P> 2.3 5 51.3			

7 Day 1/2hr Avg

KOVR: CBS:(13) 8.4 14 59.7	6.5 12 53.7		7.3 13 57.7		8.2 14 60.4		8.6 14 62.0		9.0 14 62.1		9.3 15 62.3		7.4 13 56.8		5.8 11 51.7	
KXTV: ABC:(10) 7.1 12 59.0	6.2 12 53.7		5.9 10 57.7		6.3 10 60.4		6.7 11 62.0		7.7 12 62.1		8.1 13 62.3		7.8 14 56.8		7.2 14 51.7	
KCRA: NBC:(3) 7.6 13 59.0	5.7 11 53.7		5.1 9 57.7		7.6 13 60.4		7.4 12 62.0		7.7 12 62.1		7.2 11 62.3		8.1 14 56.8		8.4 16 51.7	
KTXL: FOX:(40) 6.7 11 61.2	3.8 7 53.7		5.6 10 57.7		6.5 11 60.4		6.7 11 62.0		7.2 12 62.1		7.2 12 62.3		4.9 9 56.8		3.8 7 51.7	
KMAX: UPN:(31) 5.3 8 63.1	5.1 10 53.7		6.7 12 57.7		6.6 11 60.4		5.4 9 62.0		5.1 8 62.1		3.9 6 62.3		3.6 6 56.8		3.1 6 51.7	
KQCA: WB:(58) 3.5 6 63.0	3.8 7 53.7		4.1 7 57.7		3.5 6 60.4		3.6 6 62.0		3.2 5 62.1		3.6 6 62.3		3.2 6 56.8		2.1 4 51.7	